



What on **Earth** are **You** Doing?
EARTH DAY, APRIL 22, 2010
BUFFALO**EARTH**DAY.COM

Earth Day is now only two weeks away. 170 organizations have signed on to promote alternative transportation on 4/22 and other great Earth Day events and activities. Here are some things you can do this week:

1. **Plan your commute for 4/22**—will you carpool, bike, walk, skateboard, rollerblade, paddle, take Metro Bus or Rail, or go multi-modal? Make your **pledge** and enter to win a \$1,000 grant for your favorite environmental organization. If you're planning a fun or unusual commute on your own or in your organization, let us know and we'll consider you for the Most Creative Commute award on 4/22.
2. Suggest to grades 6-12 teachers and students that they get involved in the **Earth Day 2010 Green Schools Contest** to highlight the efforts of western New York schools to become more environmentally sustainable. Classes and clubs can share their green efforts and enter to win a \$500 award on www.projectearth.net.
3. **Sign up to host an electronics recycling event at your location.** Sunnking Buffalo, WNY's largest electronic recycler, and Re-Tree WNY are teaming up with a number of WNY employers for an Earth Day program to allow employees of the participating companies to recycle their electronics (PC's, laptops, keyboards, mice, printers, etc.) and other household items at their workplaces. There's still time to get involved by **contacting Sunnking at 716.685.4577 or www.sunnking.com**
4. Encourage your colleagues to pledge their participation and tell us what you're planning for Earth Day so you can be considered for a **2010 Good Going Award**. The award categories include:
 - **Highest Participation by a Large Organization** (100 or more employees/ members; submit pledges [HERE](#))
 - **Highest Participation by a Small Organization** (99 or fewer employees/ members; submit pledges [HERE](#))

- **Most Creative Commute by an individual or group**—be creative and let us know what you’re planning! For example, will you walk 10 miles, switch from bike to bus to train, arrange one-day vanpools, etc.
- **Best Earth Day Outreach by an Organization**—how is your organization recognizing Earth Day this year? We want to know!
- **Best Earth Day Outreach by a School**—what is your school doing for Earth Day? (And did you enter the Project Earth Green Schools Contest and Riverkeeper’s Paint the Rain Green Contest?)

5. Make plans to join or attend an Earth Day event. Check back on www.buffaloeearthday.com to link to several great opportunities.

Spotlight on Sponsors

The Community Foundation for Greater Buffalo is a public charity dedicated to helping donors make the most of their generosity. For more than 90 years the Foundation has managed endowment funds for individuals, families and organizations, and is currently home to over 800 named funds. Restoring and preserving the environment is a key focus area for the Foundation and in 2009, it launched *Our Shared Agenda for Action* – a blueprint for restoring and preserving WNY’s natural environment developed through its Western New York Environmental Alliance, a collaborative of 150 organizations.

In celebration of this year’s Earth Day, the Community Foundation invites you to:

- **Enter to win \$1,000 grant for your favorite environmental nonprofit** when you make an online pledge to take alternative transportation on Earth Day. Visit www.buffaloeearthday.com and make your pledge by April 20th.
- **Come to the Green Expo 2010 at the Walden Galleria on Saturday 4/17 and enter to win \$1000 for your favorite environmental nonprofit!** Visit <http://buffaloniagaragreenexpo.wordpress.com/> for more information.
- **Attend *Building Partnerships for Environmental Change***, a presentation about how you can take action on the environment at Powershift NY on April 17th. Visit www.powershiftny.org for more information

Reinstein Woods Nature Preserve is a unique 292-acre complex of forests, ponds, and wetlands surrounded by suburban development, located at 93 Honorine Drive (off Como Park Boulevard), Depew. Reinstein Woods offers a variety of opportunities to explore and learn about nature for families and people of all ages. For more information, call 683-5959.

Earth Day Celebration Saturday, April 17 11 am to 3 pm – A free, eco-friendly event for the whole family! Play the carbon footprint game; design a windmill blade, go on a green building scavenger hunt, and contribute to the Earth Day Quilt. Take

home a tree seedling to plant along with energy saving ideas! DEC exhibits, crafts and games for kids, guided nature walks, food, earth-friendly door prizes and more!!! No registration required.

Earth Day Tree Planting Thursday, April 22 from 10 am to noon – Reinstein Woods is looking for groups to help plant 350 tree seedlings in Reinstein Woods to celebrate Earth Day. Registration is required.

Tift Nature Preserve is a 264-acre preserve located in South Buffalo adjacent to the Buffalo River and the Lake Erie lowland marshes. Owned by the City of Buffalo, Tift is operated by the Buffalo Museum of Science under a long-term contract. This successful American example of urban land reclaimed after decades of environmental misuse is considered the museum's "living collection." Visitors to the preserve can enjoy 5 miles of self-guided nature trails open from sunrise to sunset as well as a 75-acre original freshwater cattail marsh with boardwalks and wildlife viewing blinds. For more information about Tift Nature Preserve or to learn more about school and public program offerings, please visit the Buffalo Museum of Science website at: www.sciencebuff.org/tift-nature-preserve.